

Press Wholesaler in Figures 2021

	FRG Total
Wholesale firms 2021 ¹⁾	23
• number of wholesale firms <i>without an equitable interest of publishers</i>	17
• <i>with an equitable interest of publishers</i>	6
• member firms	51
• Two wholesalers in one distribution area	1
Presse-Grosso Turnover 2021 ¹⁾	
turnover prices to the retailer without VAT (net prices)	1,686 Bill.
<i>of which print</i>	- 4,30 %
<i>Compared with 2020</i>	1,649 Bill.
	4,56
Presse-Grosso Sales 2021 ¹⁾	
copies sold	1,132 Bill. Ex.
<i>of which print</i>	- 7,13 %
<i>compared with 2020</i>	1,112 Bill. Ex.
	-7,21%
Number of sales points	89.212
Population	83,852 Mio.
Distribution area	357.045 sqkm
Number of sales points per 1.000 inhabitants	1,06
Average per Grosso firm	
turnover	73,0 Mio. €
points of sale	3.879
population	3,7 Mio.
distribution area	15.500 sqkm
Weekly sales at point of sale	
copy price	486,00 €
sale per inhabitant	
copy price	26,85 €
Number of titles	
in the assortment ordered	ca 6.000
average no. of distributed titles to retailer	ca. 1.850

¹⁾ position 2021-12-31